



Limit less, inspire more

Limit Less is the campaign to support young people to change the world and fulfil their potential by doing physics.

We want to inspire young people from groups underrepresented in the physics community to do physics post-16. With your support, we can make this happen – and ensure that organisations like yours thrive in the future.

Limit Less

IOP Institute of Physics

You and your organisation

Evidence shows that **diverse and inclusive organisations are more successful**. A diverse workforce brings diversity of thought, innovation and creativity. Diversifying the pool of young people applying for your jobs will help your organisation to compete and grow.

To help organisations like yours thrive in the future, we are asking employers to **take action now and join the Limit Less campaign**. You can help by including the campaign messages in your current CSR and outreach work and by mobilising your employees to volunteer in their communities.

By supporting your employees to be role models for young people, you are helping to spread positive messages about what they can achieve and boost their aspirations.

Participating in the campaign will benefit your organisation in the short and long term:

- Raising visibility in local markets
- Demonstrating your commitment to diversity and generating positive PR
- Empowering and developing employees via volunteering
- Investing in the long-term security and productivity of your industry
- Developing a more diverse talent pool and supporting young people to change the world.

Get Involved

There are many quick and easy ways to support the Limit Less campaign. Visit **iop.org/LimitLessEmployers** or email us at **campaigns@iop.org**
