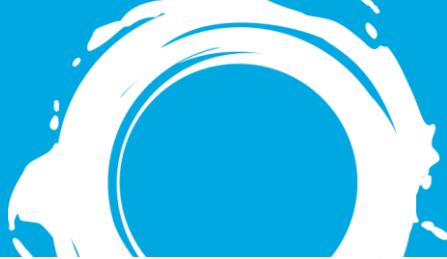




# An Introduction to OneHE to IoP HE Committee

Olivia Fleming  
26 November 2018





# Introductions

**OneHE** is the creation of Mark Jones, Olivia Fleming and Simon Jones, formerly the Executive team of the Higher Education Academy (HEA), a global charity promoting better teaching in HE. Between 2015 and 2018, the team transformed HEA from a 78% grant funded model to a 92% commercial income model, filling a £6M gap in revenue and is projected to achieve its first surplus in FY18 of approximately £300K.



**Dr Mark Jones** (Operations): Mark is a specialist in commercialisation with a background in academia, digital and broadcast. In his career, he has worked for the Universities of York and Hull, BBC, ITV, Eutelsat and SES, launched two start-ups and managed three organisations from grant dependency to commercial sustainability. Mark served as Chief Operating Officer and interim - Chief Executive Officer at HEA.



**Olivia Fleming** (Partnerships): Olivia is a specialist in strategic development with a background in sales, supply chain management and business development working in the international Healthcare sector for Boehringer Mannheim, Roche Diagnostics and Trinity Biotech. Olivia has 15 years' experience of working in the higher education sector and championed the successful expansion of the HEA into the global market from a standing start to presence in more than 40 countries.



**Simon Jones** (Engagement): Simon is a brand specialist and customer marketing champion. He has worked in agencies (including Saatchi & Saatchi and a successful start-up) and on the client side in the UK and SE Asia with brands including Sony, BBC, EEC, Teesside University, GNER, the Pakistan Inward Investment Programme and Tiger Beer. He was part of the Executive team that delivered the turn around of the AIM listed utility company Fulcrum and joined the HEA in 2015.



# Higher Education Challenges

## Populism

Higher education is seen as elitist, out of touch and self-serving in many countries.

## Consumerism

As more students pay directly, students are demanding higher quality education and better value for money.

## Digitisation

New technologies are disrupting the traditional models of delivery, engagement and pedagogy.

## Globalisation

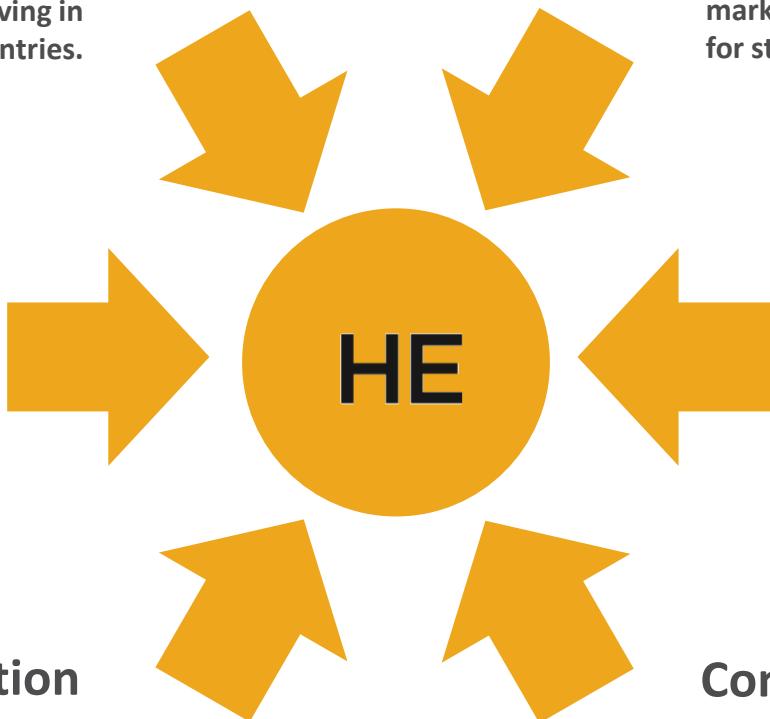
Higher education is a global market with intense competition for staff and students.

## Massification

Across OECD countries, 49% of all individuals will graduate at least once from higher education.

## Competition

New entrants, new ways of working, are challenging the status quo.





# The Needs of Educators

## Learn through collaboration

Strong desire to share experiences, work collaboratively and solve problems together.

## Want to give back

Strong belief in the transformational power of higher education on individual lives.

## Secure grant funding

Lack of any funding or investment to innovate and develop how higher education is delivered.

## Improve personal impact

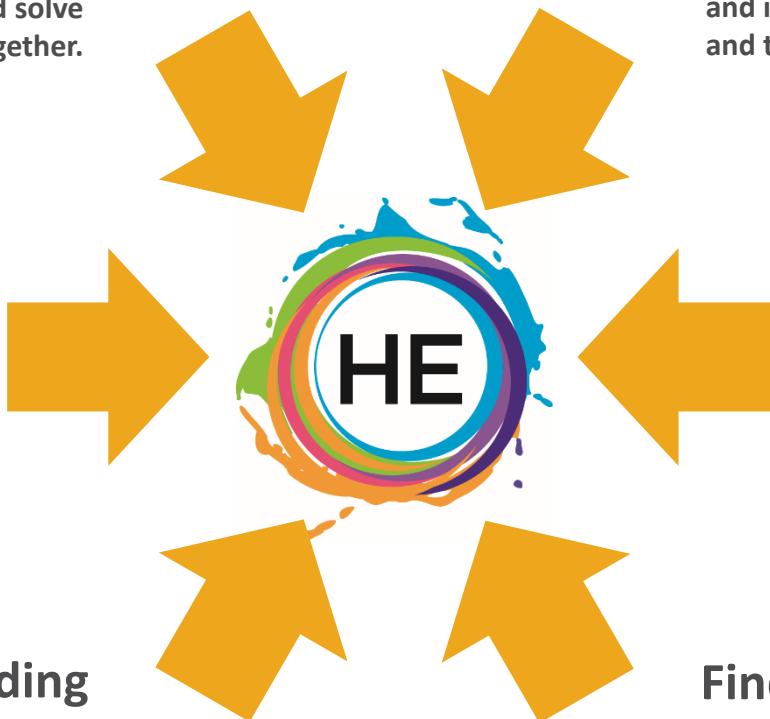
Need to transform the effectiveness and impact of their work as educators and to achieve institutional KPIs.

## Enhance Career prospects

Lack of opportunity to promote and differentiate themselves beyond research.

## Find help and support

Lack of support to develop their practice in their discipline and beyond their institution.





# OneHE - Overview



**OneHE** is a **global network** for **educators** who share a passion for **learning and teaching** in higher education.

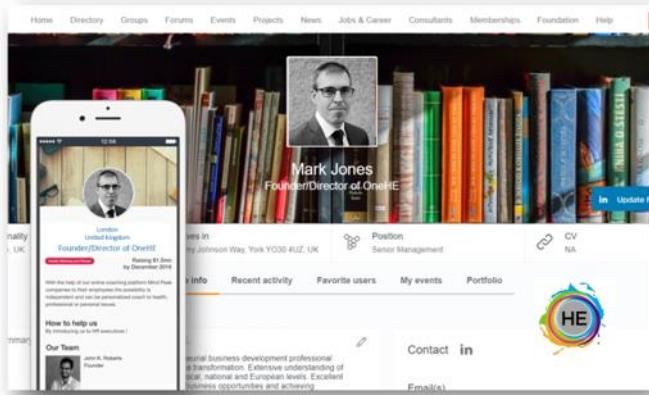
We help educators to transform the impact and effectiveness of higher education by harnessing their **shared wisdom, experience and passion**.

As a **membership platform**, we enable our members to make connections, collaborate across disciplines, build scholarly communities, promote and develop their skills and gain recognition for what they do.

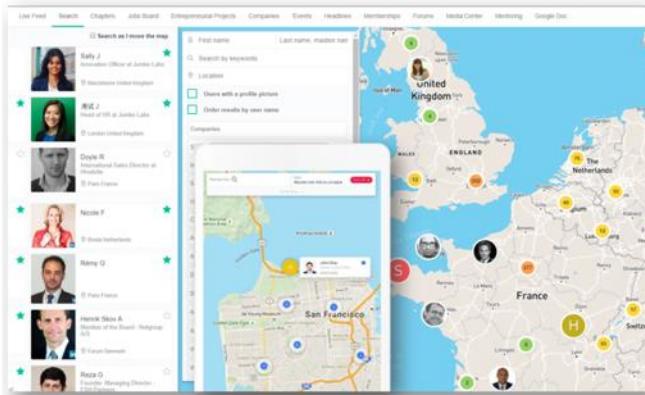
We reinvest 20% of all membership fees in **member-led innovation** that benefits educators and students.

Our **ambition** - as a collective - is to **enhance public faith and confidence** in the value of higher education and to act as a force for **social good**.

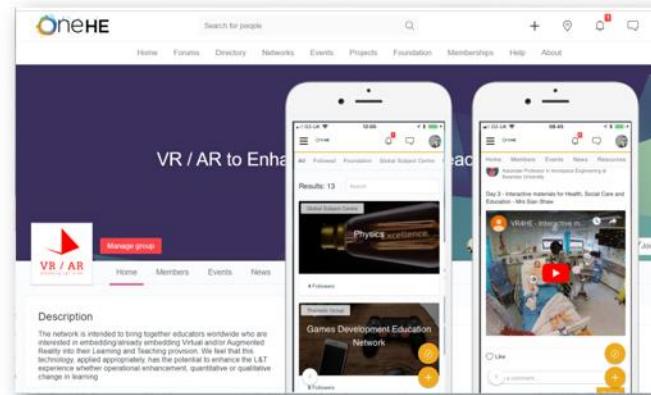
# Features



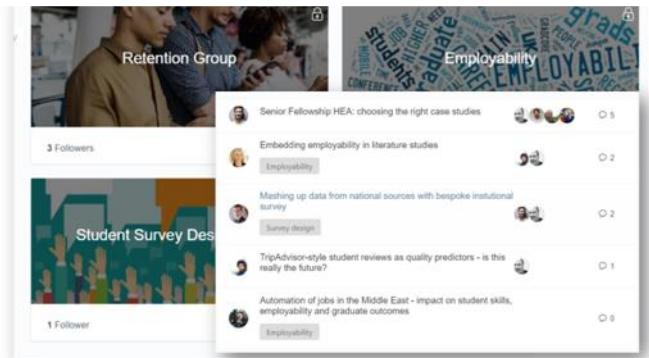
## Personalised profiles



## Global directory



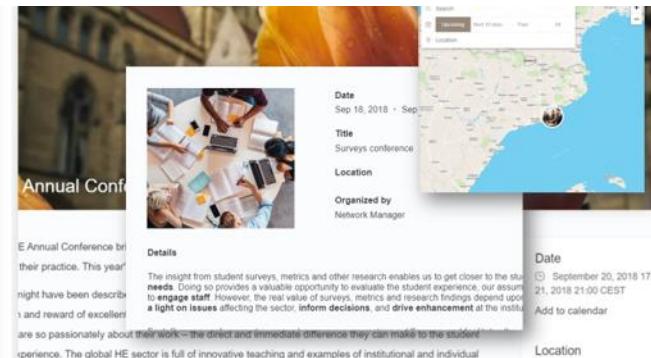
## Online communities



## Networks and forums



## Innovation funding



## Events listings



# How OneHE helps Networks

As a network convenor, you can create your own private network group on OneHE where you control who is admitted and can facilitate deeper engagement with your members:

- **Manage your membership**, invite and upload existing members to private directory
- **Improve communications**, personalised, notifications, run campaigns
- **Promote discussion**, online forums, promote discussion based on popularity & engagement
- **Run surveys, polls**, votes with members
- **Promote and manage events**, ticketing, payments, registration & ongoing comms, forums
- **Increase member engagement**, activity tools & engagement scoring, recognise contribution
- **Improve access for members**, use OneHE app, notifications
- **Inform OneHE's future development**, work with OneHE and the wider membership to shape new features, e.g. micro-credentialing and digital badging.
- And **connect your network to other networks worldwide**

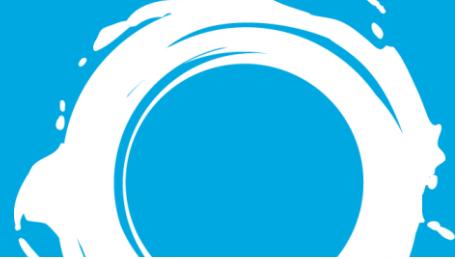
All in a platform that is a branded safe private space with no fee applied



# The OneHE Foundation

- 20% of fees reinvested in projects pitched and chosen by members
- Funding round every 4 months members
- Aim to foster innovation that improves the student academic experience
- Outputs disseminated through the platform
- Paying members can submit proposals and vote

Our ambition is that the **OneHE Foundation** becomes an **engine of innovation and change** – a force to improve higher education for the benefit of all **students and society**.



# The Platform





# Links

- OneHE website ([www.onehe.org](http://www.onehe.org))
- About OneHE ([www.onehe.org/about-us](http://www.onehe.org/about-us))
- OneHE's support for existing networks  
([www.onehe.org/networks](http://www.onehe.org/networks))
- Latest announcements:
  - [Call for Convenors for new Global Subject Centres](#)
  - [How can learning and teaching help address issues of public trust?](#)