From the Enron scandal and BP’s Deepwater Horizon oil spill to MPs expenses and Wiki Leaks, issues of trust, transparency, ethics and corporate social responsibility have never been so high on the organisational agenda. Yet recognising ethical issues and taking appropriate and effective decisions isn’t easy. Spanning both home and personal worlds, and never black and white, the management of ethical dilemmas is a challenging situation for all professionals.

*Professionalism and Ethics* helps the learner discover the challenges and rewards of behaving ethically in the workplace, consider their own moral values and explore perspectives that will challenge their views.

*Professionalism and Ethics* is part of Nelson Croom’s *Issues and Debates* suite of learning. Issues and Debates courses stimulate intelligent dialogue and debate and provide a valuable and evolving resource of professional knowledge and experience. These courses are topical, practical and highly relevant to today’s changing market. Each module is split into two activities: Understanding the issues and Putting it into practice. The first encourages you to think about a topic, drawing on your own professional experience and knowledge. The second helps you to put ideas and/or theories into practice as part of your day-to-day work.

*Professionalism and Ethics* enables the learner to:

- Understand the challenges and rewards of behaving ethically
- Consider their own moral values
- Explore perspectives that challenge views
- Consider the impact of organisational and cultural contexts
- Understand the value of corporate social responsibility initiatives

**Topics**

**Understanding ethics**
- Defining ethics
- Ethics, morals and values
- Why ethics matters
- Different ethical perspectives
- Reasons for acting ethically

**Ethics and you**
- Your personal values and boundaries
- Your organisational and professional context
- Concerns about ethical issues
- Ethics in your everyday life

**Ethics in practice**
- Why people act unethically
- Why ethical issues are difficult to deal with
- Ethics and the law
- Codes of conduct

**Recognising and resolving ethical dilemmas**
- Identifying an “ethical issue”
- Using decision-making frameworks
- Making and evaluating decisions
- Communicating about ethical issues

**Debating ethical issues**
- Transparency vs. confidentiality
- Ethics vs. success
- Ethics across cultures
- The real value of corporate social responsibility

**Target audience**

This course is designed to appeal to professionals working at all levels.