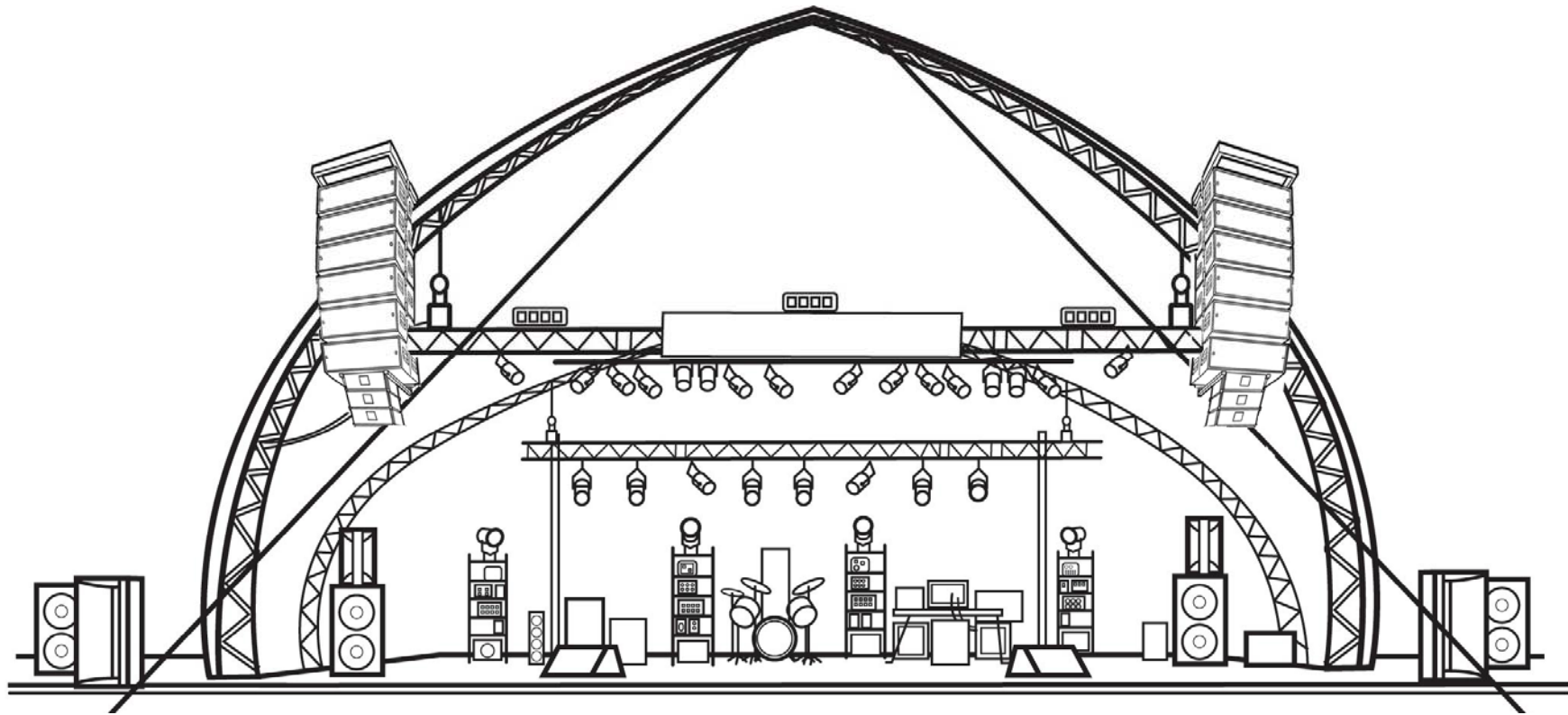




Ashfield Music Festival





Objectives

- To appreciate why knowledge of physics is useful for many situations.
- To develop enterprise skills.
- To understand the skills that employers are looking for.
- To appreciate the possible careers available from physics.



Situation

- You work for a company that organises outdoor events.
- Ashfield Council wants to set up a new music festival.
- Your company is preparing a bid to win the contract to set up the main stage at the event.



Setting up a festival



An example of what's involved from the Green Man festival.





You will be:

- working in a team;
- competing with other groups;
- taking on different roles;
- producing a proposal;
- creating a poster;
- presenting a three –minute talk at the end of the day.



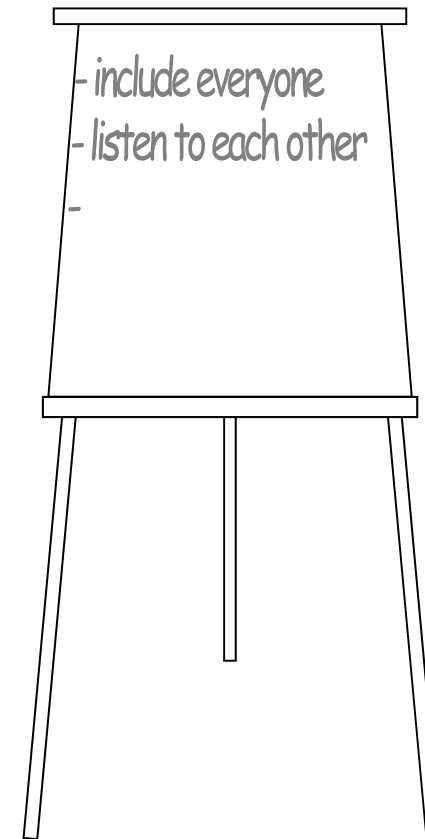
Skills you will use today

- Budgeting
- Analytical thinking
- Communication
- Creativity
- Decision making
- Negotiation and influencing
- Teamwork



How are you going to work as a team?

- Discuss with your team.
- Make notes on the flipchart.





Outline of the day

- Allocate roles
- Meet the experts
- Plan
- Work on your proposal
- Meet the experts
- Finalise proposal
- Produce a poster and presentation



Company name


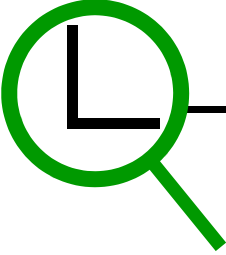
- Before we allocate roles, each team should decide on a company name





Select your role by looking at the key skills:

1 Organisation Leadership Planning	2 Analytical Using diagrams Numerical	3 Spatially aware Analytical Numerical
4 Creative Analytical Visual	5 Creative Spatially aware Using diagrams	6 Attention to detail Advising others Assessing risk





Your role:

1 Project manager	2 Electrical engineer	3 Sound engineer
4 Lighting engineer	5 Construction manager	6 Health and safety advisor



Time for some training

- Meet your expert.
- Watch the videos.
- Get the information sheets.





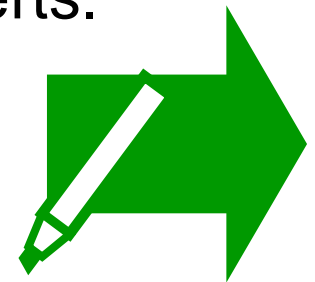
Your proposal needs to:

- be imaginative;
- be cost-effective;
- be safe;
- have good sound & lighting;
- be flexible.



Between now and lunch....

- complete tasks and finalise the design;
- decide the theme for your event by identifying:
 - type of music;
 - your target audience.
- Fill in the forms and get them checked by the experts.





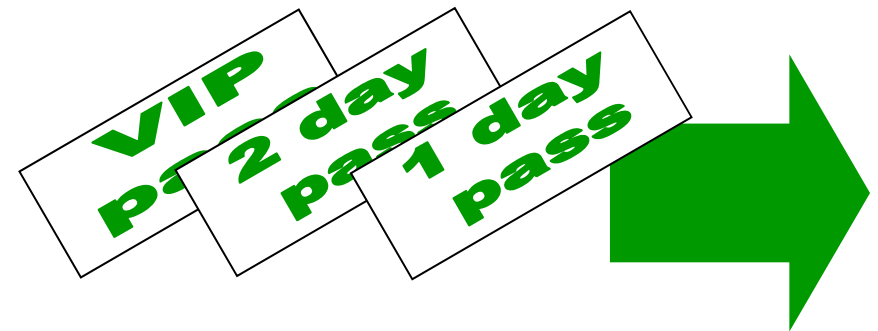
Between now and the end of the day...

- decide ticket prices;
- create a poster to advertise the event;
- organise a 3-minute presentation for Ashfield Council.



Ticket price

- Your company will get 20% of the ticket revenue.
- Up to 30,000 people can attend each day.
- Calculate the ticket prices and your profit.
- Project managers: complete Part B of the proposal form and hand in to the expert.





Producing a poster and presentation

Poster

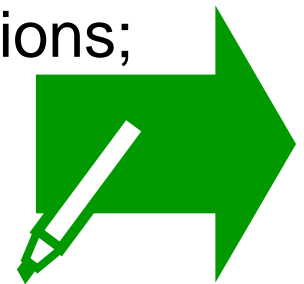
Produce an advert for the event that includes:

- the ticket prices and the theme;
- details about any special features of your stage.

Presentation

Produce a three-minutes talk to highlight your team's:

- technical (physics) expertise and safety considerations;
- creative ideas.





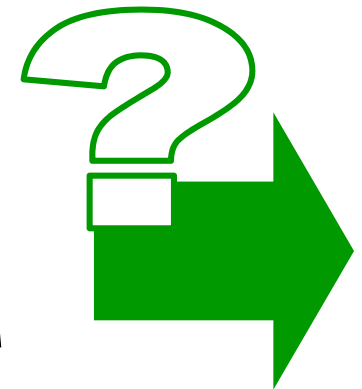
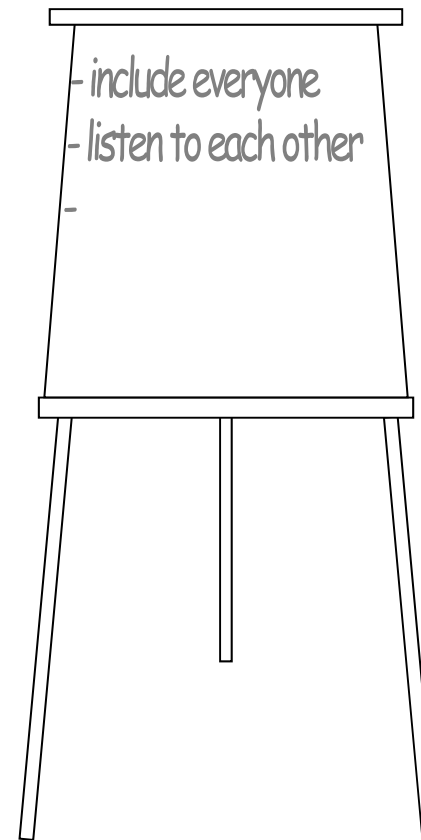
Skills that employers are looking for

- Budgeting
- Analytical thinking
- Communication
- Creativity
- Decision making
- Negotiation and influencing
- Teamwork



How well did you to work as a team?

- Discuss with your team.
- Refer to your flipchart.





Objectives

- To appreciate why knowledge of physics is useful for many situations.
- To develop enterprise skills.
- To understand the skills that employers are looking for.
- To appreciate the possible careers available from physics.



The winners

- Ashfield council would like to award the contract to....

