

# IOPP Magazines Contract Publishing Division

## Your professional publishing partner

Institute of Physics Publishing (IOPP) is one of the world's leading publishers of magazines, reports, journals and books covering physics and related science subjects. We are an integral part of the Institute of Physics, an international society and professional body whose mission is to serve knowledge and education in physics, pure and applied. We are a knowledgeable and proficient publishing organization with an annual turnover of £27m, and international links and experience.

Customer satisfaction is key to our contract publishing business and we place great importance on working flexibly to suit our clients' needs. As a leading STM (scientific, technical and medical) publisher we are perfectly placed to offer our expertise to others. By carefully targeting appropriate products and organizations, we ensure that every contract we take on is fulfilled to the very highest standard.

## We are the ideal contract partner for any aspect of the publishing process. We offer:

- an experienced development team for detailed product critiques and analyses;
- product development, redesign or ongoing design evolution from an award-winning design studio;
- high-quality and cost-effective production processes;
- cost-effective printing and distribution;
- innovation in electronic publishing;
- product management experience in both subscription drives and controlled-circulation builds;
- highly effective branding and marketing services;
- an expertly trained and professional advertising sales force;
- global sales experience;
- language skills and international offices;
- an experienced and highly qualified editorial team;
- overall publishing strategy and product development.



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- Reputation and integrity of the Institute of Physics Publishing
- Dedicated contract publishing team with extensive experience in all publishing areas
- Committed contract publisher with high customer values
- Proactive approach to problem solving and cost savings
- Flexible attitude to working with other organizations
- Proven track record with highly satisfied contract clients



Institute *of* **Physics** PUBLISHING

## Successful history as a contract partner



“Since *CERN Courier* was outsourced in 1998 to IOPP, the magazine has gone from strength to strength. The company offers an integrated package

of print and online versions. Editorial control remains at CERN, in Geneva, with production in Bristol. Thanks to the enthusiasm and professionalism of the Bristol team, this arrangement has worked well from CERN’s point of view. Moreover, as Editor, I have always found the Bristol team to be willing and flexible enough to respond to requests outside the normal remit of producing a monthly publication.”

**James Gillies,**

Head of Education and Communication, CERN



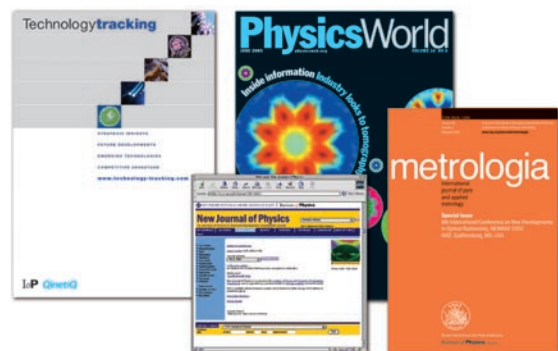
“Your staff have done a first class job for the Society and *Astronomy & Geophysics* is now a successful and popular publication.”

**Derek McNally,**

Ex-Treasurer, Royal Astronomical Society

## We currently work as contract, partner or advisory publishers with the following organizations

- Bureau International des Poids et Mesures
- CERN (European Council for Nuclear Research)
- Chinese Physical Society
- DPG
- European Optical Society
- European Physical Society
- Institute of Physics
- Institute of Physics and Engineering in Medicine
- International Atomic Energy Agency
- London Mathematical Society
- QinetiQ
- SISSA (International School for Advance Studies)
- Society for Radiological Protection



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